



Centre for Distance Learning

(Approved by Joint Committee of UGC-AICTE-DEC)

Third Floor, Balaji Metro Plaza, Dondaparthy Main Road, Visakhapatnam-530 016.
Phone: 0891-2796499, 2797499, 7799668883 E-mail: cdl@gitam.edu

CPDCO 201: FINANCIAL MANAGEMENT

ASSIGNMENT - I 5 X 3 =15 Marks

1. Write a comparative note on ‘Accounting Standards’ and ‘Accounting conventions’ and ‘Accounting Concepts’.
2. Explain cash flow and funds flow analysis with suitable example from an existing corporate entity for at least three years i.e., 2008, 2009, 2010.
3. Explain the role of ICAI in preparation of various Accounting Standards. List out various standards pronounced by ICAI, New Delhi.
4. Prepare format of ‘Profit and Loss account’ and ‘Balance Sheet’ as per recent guidelines of companies act.
5. Define ‘Marginal Costing’ and distinguish between ‘Marginal costing’ and ‘Absorption costing.’

ASSIGNMENT - II 5 X 3 =15 Marks

6. A proforma cost sheet of a company provides the following particulars :

Elements of Cost	
Material	40%
Direct Labour	20%
Overheads	20%

The following further particulars are available :

- (a) It is proposed to maintain a level of activity of 2,00,000 units.
- (b) Selling price is Rs.12 per unit

- (c) Raw materials are expected to remain in stores for an average period of one month
- (d) Materials will be in process, on averages half a month.
- (e) Finished goods are required to be in stock for an average period of one month.
- (f) Credit allowed to debtors is two months.
- (g) Credit allowed by suppliers is one month.

You may assume that sales and production follow a consistent pattern. You are required to prepare a statement of working capital requirements, a forecast Profit and loss account and Balance Sheet of the company assuming that

	Rs.
Share capital	15,00,000
8% Debentures	2,00,000
Fixed Assets	13,00,000

7. From the following particulars prepare cost sheet and show what the amount of the quotation would be if 20% on selling price.

	Rs.
Stock of finished goods at the beginning	70,000
Stock of raw materials at the beginning	30,000
Purchase and raw materials	7,50,000
Productive wages	5,20,000
Sales	15,50,000
Stock of finished goods at the end	80,000
Stock of raw materials at the end	30,000
Works overhead charge	1,30,000
Office overheads	70,000

The company is intending to send a quotation for a large plant. The estimated material cost is Rs.50,000, wages Rs.30,000.

8. Explain the following pertaining to receivable management :
- a) Credit granting policy b) Credit analysis,
c) Credit terms and d) Collection policy.
9. List out different functional budgets. Discuss the preparation of any of the functional budgets with an example.
10. At the end of the year the balances in various accounts of Mahaveer limited are as follows:

Account	Balance (Rs. In lakhs)
Equity capital	90
Preference capital	20
Fixed assets (net)	50
Reserves and Surplus	50
Cash and bank	20
Debentures (Secured)	60
Marketable Securities	10
Term loans (secured)	70
Receivables	70
Short-term bank borrowing (unsecured)	40
Inventories	110
Trade creditors	30
Provisions	10
Pre-paid expenses	10

Classify the accounts into assets and liabilities. Prepare the balance sheet of Mahaveer Limited as per the format specified by the Company Act.

CPDCO-202: HUMAN RESOURCE MANAGEMENT

ASSIGNMENT - I 5 X 3 =15 Marks

1. Explain the concept and functions of Human Resource Management.
2. Explain the concept, purpose, significance and process of Job Analysis.
3. Elucidate various stages in Selection process and describe outsourcing in this context.
4. What is Competency Mapping? Explain the role of Competency Mapping in Performance Planning and Review.
5. Discuss in detail about Career and Succession Planning.

ASSIGNMENT - II 5 X 3 =15 Marks

6. Explain the significance of Human Resource Development?
7. Discuss in detail about Compensation Strategy, Structure and Composition.
8. Elucidate the role of Industrial Relations in achieving organizational objectives.
9. What is Training? Explain Training process and its methods.
10. Explain about the Trade Unions and Associations in India.

CPDCO-203: MARKETING MANAGEMENT

ASSIGNMENT - I 5 X 3 =15 Marks

1. Define Marketing. Explain the relevance of Marketing in a developing economy.
2. What is Marketing Mix? Explain the Marketing Mix elements with examples
3. As the market become more and more competitive, does it requires more emphasis on segmentation? Explain
4. Write the methods of designing the marketing organizations with organizational structures.

5. Is all consumers behave in a same way while marketing. Discuss and explain the stages in the Decision process

ASSIGNMENT - II 5 X 3 =15 Marks

6. Explain product mix and state the reasons why companies generally diversity their range of products.
7. Selection and development of a new product are very important steps in marketing. Explain the stages in new product development.
8. How do the stage of product life – Cycle and product positioning affect the pricing decisions regarding the product of your company. Why? Discuss.
9. Is Measuring advertising effectiveness is required for a marketer? Explain the ways of measuring and effectiveness.
10. Given below is a list of products. What kind of distribution channel and strategy you recommend for each products and why?
 - a) Car
 - b) FMCG product
 - c) Insurance product
 - d) Cell phone

CPDCO-204: INDIA'S FOREIGN TRADE

ASSIGNMENT - I 5 X 3 =15 Marks

1. Explain the role of foreign trade in the Economic development of a country.
2. Explain the recent trends in India's balance of payments.
3. Describe the export promotion measures adopted by India
4. Critically analyze the impact of FDI inflow into India.
5. Explain composition of India's agricultural exports

ASSIGNMENT - II 5 X 3 =15 Marks

6. Analyze the export performance of India's textile sector.
7. Explain the problems being faced by exporters of engineering goods from India and suggest suitable measures.
8. Explain India's competitive advantages of India's trade in services.
9. Describe Indo- US trade prospects.
10. Describe trends in India's trade with SAARC countries and evaluate its impact on India's growth.

CPDCO-205: EXPORT – IMPORT PROCEDURES AND DOCUMENTATION

ASSIGNMENT - I 5 X 3 =15 Marks

1. Describe the legal frame work governing India's foreign trade.
2. Explain the features and functions of Import document.
3. Describe different stages, preparation and processing of documents for pre shipment and post shipment formalities.
4. Describe various types of letter of credit.
5. Explain the role of Export-Import Bank of India in financing India's trade.

ASSIGNMENT - II 5 X 3 =15 Marks

6. Explain various methods of Import financing.
7. Explain the role of IATA.
8. Describe the need for cargo insurance in International business.
9. Explain the importance of institutional infrastructure for export promotion in India.
10. Explain the importance of export assistance in India.

CPDCO-206: INTERNATIONAL BUSINESS

ASSIGNMENT - I

5 X 3 =15 Marks

1. Explain the role of International business in globalized world.
2. Explain HO theory of Trade.
3. How does nationality of an MNE affect its planning?
4. Explain multi dimensional nature of management of an MNE.
5. Explain the objective of control in International business operations and the impact of corporate culture in the control process

ASSIGNMENT - II

5 X 3 =15 Marks

6. Critically examine the distinctive features of Multinational Corporation.
7. Explain the role of managers in foreign subsidiaries.
8. Explain the nature of production facilities in MNCs.
9. Explain the determinants of Foreign Direct Investment (FDI).
10. Explain the role and relevance of code on Technology transfer.

NOTE:

- 1) **Last date for submission of assignments for all the courses / papers is- 15-10-2017**
- 2) **Non-submission of assignments as per the scheduled date mentioned above attracts a fine of Rs. 200/- upto 31-10-2017 per each assignment of a course / paper and under any circumstances the assignments will not be accepted from 1st November, 2017.**
- 3) **Assignments are to be written in the Book-lets provided by CDL and other formats are not accepted.**
- 4) **Answer all 10 questions, in a single book only.**