



**CPDCO 101 -PERSPECTIVES OF MANAGEMENT & BEHAVIOUR**

**Assignment -1 5 X 3 = 15**

1. Explain the Manager's Responsibilities towards customers?
2. Elaborately discuss about various models of Decision Making
3. Why is change resisted? How do you overcome the resistance?
4. Bring out the roles being played by various groups in an organization?
5. Distinguish between culture and climate in an enterprise

**Assignment -2 5 X 3 = 15**

6. Discuss the concept of MBO and explain its benefits to an organization
7. What are the sources of conflict and outline the strategies available for conflicts resolution?
8. Why do most controls of overall performance linked to be financial in nature?
9. What are the qualities of a good leader? Explain how a good leader can influence his/her Team[
10. Explain about Pareto and Grid Analysis techniques in decision making

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**CPDCO 102 - MANAGERIAL ECONOMICS**

**Assignment -1 5 X 3 = 15**

1. Outline the chief characteristics of managerial economics. How is macro economics useful in managerial activities?
2. Explain with the help of imaginary figures the relationship between fixed cost, variable cost, total cost and marginal cost
3. What are the important pricing issues relating to telecommunication sector in the wake of competition?
4. What are the different types of pricing strategies? Also discuss their relative uses
5. Review the growth in basic and cellular market

**Assignment -2 5 X 3 = 15**

6. Examine Price – output decisions under pure monopoly
7. What are the factors which determine Price elasticity of demand? What role does Price elasticity of demand play in decision-making by business firms?
8. Distinguish between economic costs and accounting costs. Which should be taken into account for calculating the economic profits of the firms
9. Define perfect market. Explain price determination in perfect competition
10. Define economics of scale. Explain its classification and scope

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**CPDCO 103 - ACCOUNTING FOR BUSINESS**

**Assignment -1 5 X 3 = 15**

1. Define the trail balance and explain its features and preparation methods
2. Explain the types of financial analysis
3. Explain the uses of cash budget and master budget
4. Differentiate between the marginal costing and adsorption costing
5. Narrate the objectives and importance of responsibility accounting

**Assignment -2 5 X 3 = 15**

6. Describe the recent developments in accounting
7. How do you classify the material variances? Explain
8. "Funds flow statement plays a vital role in ascertaining the financial position of firms" amplify
9. Discuss the following terms  
A. Flexible budget B. Sales variances  
C. Angle of incidence D. Labour cost variance
10. Ashok Ltd. Manufactures a product using two grades of material X and Y mixed in the ratio of 60% and 40%. The standard loss of production is 20%. The standard price of X is Rs. 15 per unit and that of Y Rs. 10 per unit. The actual mixture and yield were as follows-  
Material X 3000 units @ Rs. 12  
Material Y 3200 units @ Rs. 12  
Actual yield was 500 units. Calculate material variance

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**CPDCO 104 - INFORMATION TECHNOLOGY FOR BUSINESS**

**Assignment -1 5 X 3 = 15**

1. Define Networking? What are the Technologies Emerging Explain?
2. What do you mean by integrated information System? Discuss the recent trends and technologies in it's?
3. What is multimedia? How 4GL's help non-programmers develop useful System Applications?
4. Define knowledge discovery? Discuss about Knowledge Discovery in Databases?
5. What do you mean by Business Intelligence Systems? How it help to the Global Business Organizations?

**Assignment -2 5 X 3 = 15**

6. Write a brief note on virus, threat and a protections strategy
7. Explain about the Data Mining Applications
8. Explain about the limiting logical Access to Computer Systems
9. Explain about overview and features of JAVA
10. Explain about the E-Commerce Design Issues

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CPDCO 105 -INDIAN BUSINESS ENVIRONMENT

Assignment -1 5 X 3 = 15

1. Describe the legal framework of the business
2. Describe the industrial revolution of 194
3. Explain the economic reforms in India
4. "Foreign trade is must for economic development of country  
Examine
5. Explain the changing role of Government in business development

Assignment -2 5 X 3 = 15

6. Elucidate the fiscal sector reforms and social justice
7. "Foreign trade is must for economic development of country".  
Examine
8. Write not on the problems and prospects of liberalization
9. Explain the effect of political-legal environment on business
10. Distinguish between the role of public and private sectors in  
Indian economy

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CPDCO 106 - RESEARCH METHODOLOGY  
& STATISTICAL ANALYSIS

Assignment -1 5 X 3 = 15

1. Explain the advantage and disadvantages of secondary data
2. Explain correlation and regression concepts
3. What are the main properties of normal curve? Explain the role  
played by normal distribution in statistical analysis?
4. Explain different steps involved in writing reports
5. Describe the ways of presenting a frequency distribution  
diagrammatically

Assignment -2 5 X 3 = 15

6. Bring out the procedure of measures of variation and skewness
7. Explain the concept and features of probability distribution
8. What is t-test? Under what conditions is it applicable?
9. Describe the features and types of regression analysis
10. From the following data, construct the Fisher's Ideal Index Number  
and show how it satisfies time reversal and factor reversal tests

Commodity	1995		2000	
	Price	Quantity	Price	Quantity
A	12	100	20	120
B	4	200	4	240
C	8	120	12	150
D	20	60	24	15

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**NOTE:**

- 1) Last date for submission of assignments for all the courses / paper  
is- 15.03.2018
- 2) Non-submission of assignments as per the scheduled dates  
mentioned above attracts a fine of Rs. 200/- upto 26.03.2018 per  
each assignment of a course / paper and under any circumstances  
the assignments will not be accepted from 27th March, 2018.
- 3) Assignments are to be written in the Book-lets provided by CDL and  
other formats are not accepted.
- 4) Answer all 10 questions, in a single book only