



Centre for Distance Learning

(Approved by Joint Committee of UGC-AICTE-DEC)

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CPDCO 201 - FINANCIAL MANAGEMENT

ASSIGNMENT- 1 5 X 3 =15 Marks

1. "Optimization of working capital can be achieved mainly through the rationalization of inventory" Explain this statement
2. Define Accounting and explain the steps in accounting process
3. What is a Balance sheet? Explain the distinction between Trading a/c, Profit & Loss a/c and Balance Sheet
4. What is Budgetary Control? State its objectives
5. What do you mean by Break Even analysis? What are the limitations of BE Charts?

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Briefly explain the factors which influence the planning of the capital structure in practice
7. Discuss the role of Finance Manager in a modern enterprise
8. Explain the concept of Financial leverage. Show the impact of Financial leverage on the Earnings Per Share (EPS)
9. Case Study (Compulsory):
Calculate the following ratios from the financial statements of XYZ Company.
1) Current Ratio 2) Liquid Ratio 3) Stock Turnover Ratio,
4) Debtors Turnover Ratio 5) Creditors turnover ratio

PTO

MCom-2

1

Opening Stock	47,000	Cash	10,000
Closing Stock	53,000	Bank	8,000
Sales	2,50,000	Bills receivable	15,000
Provision for doubtful debts	2,000	Provision for Tax	15,000
Creditors	32,000	Purchases	1,80,000
Debtors	42,000	Bills payable	29,000
Loose Tools	4,000	Marketable Security	8,000

10. Define the term capital structure. What do you mean by an appropriate capital structure?

CPDCO 202 - HUMAN RESOURCE MANAGEMENT

ASSIGNMENT- 1 5 X 3 =15 Marks

1. What is Human Resource planning? Explain its process
2. Explain the following: i) Mentoring ii) Coaching
3. Explain different types of Off-the-job training methods
4. What are the Dealing with Unions and Associations
5. What is Human Resource planning? Explain its process

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Explain the following: i) Bonus ii) PF
iii) House Rent Allowance iv) Pension
7. What is Recruitment? What are the factors influencing the recruitment process?
8. How the Employer-Employee relationship is maintained in the organization? Explain with your own examples
9. What is career planning? How it is beneficial to the organization and employees
10. Explain about the Reward Management? What are the factors influencing the RM?

MCom-2

2

CPDCO 203 - MARKETING MANAGEMENT

ASSIGNMENT- 1 5 X 3 =15 Marks

1. What is market segmentation? Explain the bases for market Segmentation
2. Elucidate the factors that influence pricing decisions
3. Explain Howard – Sheth model of Buyer Behaviour
4. "Consumer is The King". Comment on the statement in the light of the modern concept of marketing
5. What are the benefit of internet advertising and email marketing?

ASSIGNMENT- 2 5 X 3 =15 Marks

6. What are the main two approach to pricing for new products and services?
7. Explain various stages involved in new product development
8. How is business – to – business pricing different
9. Why do we need to give training to our sales personnel? Describe the criteria for proper evaluation of a training programme
10. Write brief notes explaining the two main views about brand Equity

MCom-2

3

CPDCO 204 - INDIA'S FOREIGN TRADE

ASSIGNMENT- 1 5 X 3 =15 Marks

1. India's trade policy is highly conservative. Discuss
2. Describe the recent economic development and foreign trade of Japan
3. Explain various items of Leather products exported from India
4. Give a note on the trade prospects of Gems and Jewellery Industry
5. Briefly explain the strengths and weaknesses of Indian garment industry

ASSIGNMENT- 2 5 X 3 =15 Marks

6. What is Export Processing Zone? Explain the benefits provided to the units located in EPZ
7. Discuss various issues of General Agreement on Trade in Services
8. Explain various items of Agricultural exports from India
9. Describe the salient features of India's Balance of payments
10. Give a note on the major commodities exported from India to European Union and CIS countries

MCom-2

4

CPDCO 205 - EXPORT-IMPORT PROCEDURE AND DOCUMENTATION

ASSIGNMENT- 1 5 X 3 =15 Marks

1. "Export incentives have become a universal practice". Discuss
2. Describe major documents needed by the importing countries
3. Give an account of institutional agencies involved in export promotion
4. Write a note on export finance in India
5. Explain in brief Acts involved in customs clearance of import cargo

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Explain various provisions related to regulation and management of foreign exchange
7. Describe the steps involved in the receipt, examination and confirmation of an export order
8. Explain the procedure for claiming export assistance
9. Discuss the duties of an exporter under FOB and CIF contracts
10. Describe the role of EXIM bank

MCom-2

5

CPDCO 206 - INTERNATIONAL BUSINESS

ASSIGNMENT- 1 5 X 3 =15 Marks

1. Define International business. How is it different from domestic business
2. Compare & contrast between domestic HRM and international HRM
3. Bring out the various regional trade groupings present around the world
4. Explain in detail various tariff and non-tariff barriers in International Trade
5. Write short notes on a) Make & Buy option b) International logistics

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Review the different control mechanisms of international business
7. Discuss the contributions of Factor-Endowments theory to international trade
8. How do you evaluate the performance of international business operations
9. Write an essay on Global manufacturing process? Why China dominate in this sector
10. Briefly discuss the absolute advantage and relatively cost

MCom-2

5

NOTE:

- 1) Last date for submission of assignments for all the courses / paper is- 15.03.2018
- 2) Non-submission of assignments as per the scheduled dates mentioned above attracts a fine of Rs. 200/- upto 26.03.2018 per each assignment of a course / paper and under any circumstances the assignments will not be accepted from 27th March, 2018.
- 3) Assignments are to be written in the Book-lets provided by CDL and other formats are not accepted.
- 4) Answer all 10 questions, in a single book only