



Centre for Distance Learning

(Approved by Joint Committee of UGC-AICTE-DEC)

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MPDBA/HR 101- PERSPECTIVES OF MANAGEMENT & BEHAVIOUR

ASSIGNMENT- 1 5 X 3 =15 Marks

1. "In order to be effective, a Manager must possess and continuously develop several essential skills"- Discuss.
2. Define "Decision Making". Explain the need for and the factors involved in decision making.
3. What is " Change Agent"? What functions are performed by a change agent in the process of organizational change.
4. What are the barriers to communication? Suggest measure to overcome barriers.
5. What is delegation? Explain in the relationship between delegation, decentralization.

ASSIGNMENT- 2 5 X 3 =15 Marks

6. What is transactional analysis? How does it help in improving interpersonal relationships.
7. Elucidate various leadership styles and suggest which leadership style is effective and give supporting view points.
8. Discuss some conflict resolution techniques. What are the strengths and weakness of each?
9. What do you understand by the term 'MBE'. Distinguish it with MBO.
10. Explain the following in brief:
 - a. contingency approach
 - b. laissez faire

MBA-I

1

MPDBA/HR 102- MANAGERIAL ECONOMICS

ASSIGNMENT- 1 5 X 3 =15 Marks

1. Define 'Managerial Economics'. Explain the chief characteristics of managerial economics and utility in business decisions.
2. What is meant by 'Elasticity of Demand'? Explain the relationship between elasticity with price, income and substitutes.
3. How do you estimate demand for new products? Give one example of the product released in the market.
4. Define production function. Explain and illustrate isoquant and isocost curves.
5. Write a short notes on : a) Business cycle b) Monopsony

ASSIGNMENT- 2 5 X 3 =15 Marks

6. "Fixed cost is variable per unit of production and variable cost is fixed per unit of production"- explain with suitable example.
7. What are the features of perfect competition? How do you fix price under perfect competition?
8. Explain the price determination under discriminating monopoly
9. Explain the Law of returns to scale with its relevance to 'Small is Beautiful'
10. Write short notes on a) Giffen Goods b) Veblen goods

MBA-I

2

MPDBA/HR 103- BUSINESS COMMUNICATION

ASSIGNMENT- 1 5 X 3 =15 Marks

1. Write an essay on effective communication skills.
2. What do you understand by 'Written Communication'. Explain various methods.
3. Explain the essential aspects those make you successful in job interview.
4. Define group discussion. Explain different roles in group discussion.
5. Write short notes on a) Body Language b) Leadership skills

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Non verbal communication play a vital role in effective communication- explain.
7. A voracious reader can become an eloquent speaker'- explain.
8. Explain the format, language and style of minutes.
9. Explain the outline and structure of an effective presentation.
10. write short notes on: a) Cover letter B) Non verbal communication

MBA-I

3

MPDBA/HR 104- INDIAN BUSINESS ENVIRONMENT

ASSIGNMENT- 1 5 X 3 =15 Marks

1. Define the term 'business environment'. Describe internal and external environment of business.
2. What are the important features of latest industrial policy announced by government of India.
3. Explain the factors influencing political environment in India.
4. what are the advantages of current account convertibility of rupee? What are its long-term implications?
5. Discuss the main features of Rao-Manmohan Model of Development. How it is useful to growth.

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Discuss the role and importance of small scale industry in a developing economy like india.
7. what is balance of payments? What is its significance? Discuss its composition.
8. why is the study of public finance crucial to the understanding of an economy.
9. Distinguish between free trade and protection. Analyse their relative merits and demerits.
10. " the best protection to consumers is the full and fair play of market forces"-comment.

MBA-I

4

MPDBA/HR 105- INFORMATION TECHNOLOGY & SYSTEMS

ASSIGNMENT- 1 5 X 3 =15 Marks

1. What do you understand by input-output devices?
2. Explain the features of internet and intranet along with their merits and demerits.
3. What do you understand by integrated software applications? State their managerial uses.
4. What are the characteristic features of HTML, XML.
5. Write short notes on a) ERP b) CRM

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Discuss the significance of data visualization technology in modern times.
7. "Information system distinctly contribute to the total quality management'- Elucidate.
8. "Mobile phones are replacing desktop systems'- substantiate this statement with a comparative analysis.
9. What is SDLC and explain its importance in recent technology development.
10. Write short notes on
 - a) Data Mining
 - b) Outsourcing.

NOTE:

- 1) Last date for submission of assignments for all the courses / papers is- 14th March for May exams or 14th October for Dec exams
- 2) Non-submission of assignments as per the scheduled date mentioned above attracts a fine of Rs. 200/- upto 25th March for May exams or 25th October for Dec exams per each assignment of a courses / paper and under any circumstances the assignments will not be accepted from 26th March/October for May/Dec exams.
- 3) Assignments are to be written in the Book-lets provided by CDL and other formats are not accepted.
- 4) Answer all 10 questions, in a single book only.