



**Centre for Distance Learning**

(Approved by Joint Committee of UGC-AICTE-DEC)

Third Floor, Balaji Metro Plaza, Dondaparthy Main Road, Visakhapatnam-530 016.  
Phone: 0891-2866455/466, 2797499, 8179681900 E-mail: cdl@gitam.edu

**MPDBA/HR 201- FINANCIAL MANAGEMENT**

ASSIGNMENT- 1 5 X 3 =15 Marks

- 1.Explain the role of Finance Manager for optimum utilization of organizational resources.
- 2.What is the scope of finance function? Write elaborately the interface between finance and other business functions.
- 3.Calculate Weighted average Cost of Capital from the following using  
a) book value method b) Market value method.  
•Equity Share Capital Rs. 3,50,000/- with cost of equity @10% Market value is Rs.4,50,000  
•8% Preference Shares of Rs.4,00,000/ and its market value is Rs.4,50,000/-  
•6% Debt of Rs.6,00,000 and its market value is Rs.5,60,000/-  
•Retained earnings Rs.1,50,000, which has no change in the market value. It cost is equal to that of cost of equity.
- 4.Classify and explain about various capital budgeting techniques.
- 5.Explain various factors determining capital structure of corporate entity.

ASSIGNMENT- 2 5 X 3 =15 Marks

- 6.What is MM Hypothesis? Substantiate your answer with suitable propositions given by MM.
- 7.It has decided to raise Rs.5,00,000 of additional capital funds and has identified two plans. The information is as follows.  
Present Capital Structure :3,00,00 equity shares of Rs. 10 each, 10% Bonds of 20,00,000  
Tax rate : 50%  
Current EBIT : Rs.17,00,000

MBA-2

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- Current EPS : Rs.2.50  
Current Market Price : Rs. 25 per share  
Financial Plan I : 20,000 equity shares @ Rs. 25 per Share  
Financial Plan II : 12 % Debentures of Rs. 5,00,000  
Find out which plan is better.  
8.Write about the objectives of working capital management?  
9.Write about William J. Baumoul's cash management technique.  
10.According to Walter Model the optimum pay out ratio can be zero or 100%. Comment on this statement.

**MPDBA/HR 202- OPERATIONS MANAGEMENT**

ASSIGNMENT- 1 5 X 3 =15 Marks

1. Define 'Production Management'? Explain the scope of production management?
2. What are the inputs to production systems? How can they be classified?
3. Explain the objectives and importance of Production Planning and Control.
4. Define Control subsystems. Do all organizations have them? Describe some of them. What do they control?
5. Describe how managers may simultaneously consider both quantitative and qualitative factors in facility location analysis

ASSIGNMENT- 2 5 X 3 =15 Marks

6. What is meant by codification? Explain various types of codification.
7. What is meant by Total Quality Management? Explain the important approaches to it.
- 8.What is Time Study? What are types of jobs in which time study can be applied?
- 9.What is the work measurement? Describe the process of work measurement.
10. What do you understand by plant location and explain the different factors influencing location of plant.

MBA-2

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**MPDBA/HR 203- HUMAN RESOURCE MANAGEMENT**

ASSIGNMENT- 1 5 X 3 =15 Marks

- 1.What are the functions of Human Resource Management?
- 2.Describe in brief the various steps to be initiated by the organization before job analysis and design
- 3.What are the steps involved in performance planning and review?
- 4.Explain in brief the different techniques of potential appraisal system in an organization
- 5.Explain the philosophy of training and the need of training for contemporary organizations

ASSIGNMENT- 2 5 X 3 =15 Marks

6. What are the different types of teams? Also state their uses
- 7.How are wages determined according to the Wage Act? Should we raise the minimum wage?
- 8.How management is facilitated by compensation strategy?
- 9.Give a brief note on regulatory mechanism in strengthening industrial relations in India
10. Describe the role of trade unions in the liberalized era.

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**MPDBA/HR 204- MARKETING MANAGEMENT**

ASSIGNMENT- 1 5 X 3 =15 Marks

- 1.Explain the significance of marketing information system. Give an overview of marketing research process
- 2.What is market segmentation? Explain the bases for market segmentation
- 3.Explain the influence of Family on the purchase behaviour of consumers with reference to purchase of evening out side food
- 4."In India social class play considerable role in shaping consumer behaviour." Elucidate
- 5.Explain the product life cycle stages and their implications

ASSIGNMENT- 2 5 X 3 =15 Marks

- 6.Explain various stages involved in new product development
- 7.Elucidate the factors that influence pricing decisions
8. i) How are products priced under different competitive conditions?  
ii) Detergent X is priced at Rs 2.19 for 32 ounces whereas detergent Y is priced at Rs.1.99 for 26 ounces. Which brand is more attractive? Assuming equal quality which has better value? Is there a psychological reason to price this way?
9. Explain various sales forecasting methods with appropriate examples
10. Why do we need to give training to our sales personnel? Describe the criteria for proper evaluation of a training programme

MBA-2

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**MPDBA/HR 205- BUSINESS LAWS**

ASSIGNMENT- 1      5 X 3 =15 Marks

- 1.What essential conditions are necessary to convert a proposal into a promise?
- 2.What is the legal effect of a minors Mis-representation of his age while entering into an agreement?
- 3.What is a contract of agency? What are the essentials of relationship of agency?
4. Explain the nature of a contract of sale of goods and bring out clearing the distinction between a sale and an agreement to sell
- 5.Define partnership. What are its essential characteristics?

ASSIGNMENT- 2      5 X 3 =15 Marks

- 6.What do you understand by a 'firm' and a 'firm name'? State the difference between a partnership and a firm
- 7.Discuss the rules relating to the rights, duties, and obligations of partners intense
- 8.What is a negotiable instrument? Explain its special characteristics?
- 9.Examine to what extent a minor can be party to a negotiable instrument
- 10.What are Articles of Associations? How can they be altered?  
Discuss the limit upon the powers of a company to alter or add to the Articles of Association

**NOTE:**

- 1) Last date for submission of assignments for all the courses / papers is- 14.10.2017
- 2) Non-submission of assignments as per the scheduled date mentioned above attracts a fine of Rs. 200/- upto 25.10.2017 per each assignment of a course / paper and under any circumstances the assignments will not be accepted from 26th Ocotober, 2017.
- 3) Assignments are to be written in the Book-lets provided by CDL and other formats are not accepted.
- 4) Answer all 10 questions, in a single book only.