



**Centre for Distance Learning**

(Approved by Joint Committee of UGC-AICTE-DEC)

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**MPDBA/HR 101- MANAGEMENT THEORY AND PRACTICE**

ASSIGNMENT- I 5 X 3 =15 Marks

1. "Management is the process of organized activity", what is your opinion on this statement and bring out the features of management.
2. Explain the managerial skill se required a different levels of management.
3. Planning is pervasive in nature. Justify this statement and compare it with the open system approach.
4. Differentiate between planning and forecasting.
5. Write about ideal organizing characteristic features? Why it is needed?

ASSIGNMENT- 2 5 X 3 =15 Marks

6. What is span of control? Write about the history and meaning of 'span of control'?
7. How various departments in the organization coordinate with each other?
8. 'Management is doing things right, leadership is doing the right things'- explain.
9. Explain with illustration the steps involved in control process.
10. Explain PERT and CPM as the techniques of managerial control.

MBA-I

1

**MPDBA/HR 102- MANAGERIAL ECONOMICS**

ASSIGNMENT- 1 5 X 3 =15 Marks

1. How managerial economics is related with other disciplines?
2. Explain the 'Bamoul revenue maximization theory and Cyert and March behavioural theory?
3. Explain the significance of elasticity of demand? In what way it is useful to a businessman?
4. What is meant by 'Demand Forecasting'? Discuss the important steps followed for demand forecasting.
5. Distinguish between accounting view and economic view of 'PROFIT'.

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Explain the nature of Break Even analysis. Given the following total cost and total revenue functions, find  
a) Break Even Point b) profit at output 30  
Total cost =  $100 + 5x$ , Total Revenue =  $10x$   
X = the quantity sold or purchased
7. Define 'Learning Curve'. Explain learning curve applications in business situations.
8. What factors determine the price of a product under perfect competition? Why the firm under perfect competition is a price taker and not a price maker?
9. Why firms are interdependent in the oligopoly market structure?
10. Can a firm exercise monopoly under monopolistic competition? Explain

MBA-I

2

**MPDBA/HR 103- BUSINESS COMMUNICATION**

ASSIGNMENT- 1 5 X 3 =15 Marks

1. Why good communication skills are necessary for progressing in professional as well as personal life.
2. What remedies would you suggest for removing the organizational roadblocks to communication?
3. Visualize a situation in which, in the midst of your speech, you are repeatedly interrupted by a listener. What effect will it have on the entire communication event?
4. What do you mean by three step oral presentation process?
5. What are guiding rules to be followed for effective business letters?

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Describe the relevance of Maslow's Hierarchy of needs in writing persuasive messages.
7. Write a letter-style report for submission to the Board of Directors regarding the market potential of new brand of electronic equipment.
8. "Drafting a report is a scientific and systematic process". Explain
9. What is the difference between an application letter and a sales letter?
10. "The chair person has to be authoritative to control a meeting." Justify

MBA-I

3

**MPDBA/HR 104- INDIAN BUSINESS ENVIRONMENT**

ASSIGNMENT- 1 5 X 3 =15 Marks

1. Describe the nature, scope and importance of business environment.
2. Write a note on government machinery for the industrial economy in India.
3. Discuss the 'Industrial policy' of 1991 and evaluate its measures since, 1991.
4. State the major objectives of public sector. Distinguish between private and public sector enterprises.
5. List three major measures taken for integrating Indian economy with the world economy.

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Why the study of public finance is crucial to the understanding of an economy?
7. Economic reforms have failed on the front of social security. Do you agree? If so, why?
8. What is the meaning of Fiscal Policy. How its help in building of a economy?
9. Write the meaning and definition of Debit Market. Explain its importance and principles.
10. Write about the history and significance of WTO.

MBA-I

4

**MPDBA/HR 105- BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY**

ASSIGNMENT - 1                      5 X 3 =15 Marks

1. Explain the basic theories of corporate governance. As per you, which of these is the best theory and why?
2. Detail the shareholder rights and why does it need protection?
3. Explain the need for corporate governance with special emphasis on developing nations
4. Explain principal-agent relationship in a business context, and highlight the key factors in separation of ownership and control.
5. What role do duties and rights play in the employer-employee relationship?

ASSIGNMENT- 2                      5 X 3 =15 Marks

6. What are the measures of performance used by Not-For-Profit Organizations?
7. What are the categories included for Britain's Most Admired Companies.
8. Distinguish among Wood's three principles of corporate social responsibility.
9. Enlist and evaluate the various International Codes of Business Conduct
10. Elucidate the main provisions of Consumer Protection Act, 1986.

**NOTE:**

- 1) Last date for submission of assignments for all the courses / papers is- 14.10.2017
- 2) Non-submission of assignments as per the scheduled date mentioned above attracts a fine of Rs. 200/- upto 25.10.2017 per each assignment of a course / paper and under any circumstances the assignments will not be accepted from 26th October, 2017.
- 3) Assignments are to be written in the Book-lets provided by CDL and other formats are not accepted.
- 4) Answer all 10 questions, in a single book only.