



Centre for Distance Learning

(Approved by Joint Committee of UGC-AICTE-DEC)

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MPDBA 401: ENTREPRENEURSHIP AND SMALL INDUSTRY

ASSIGNMENT – I 5 X 3 =15 Marks

1. “Entrepreneurship is a process of giving birth to an enterprise”. Discuss
2. Explain the growth and stabilization strategies for the development of a Small Enterprise
3. Discuss the role of State Financial Corporations in establishing the SSE
4. Explain the various sources of institutional finances available to the small scale enterprises in India
5. Explain the various Financial Management issues associated with SSE

ASSIGNMENT – II 5 X 3 =15 Marks

6. What do you understand by OSI? Discuss with examples the techniques used for opportunity identification.
7. How to start a new enterprise? Elaborate
8. How to forecast and assess the market for the products of SSE? Explain
9. Discuss the Marketing problems faced by the SSE and how to overcome them.
10. Explain the procedure to start a small scale enterprise. What are the opportunities for it?

MPDBA402: STRATEGIC MANAGEMENT

ASSIGNMENT – I 5 X 3 =15 Marks

1. Describe the features of effective strategic control systems
2. How does the GE planning grid differ from the BCG matrix?
3. Discuss in detail the generic strategies
4. Discuss the four facets of the environment of strategic management
5. Explain the various phases of strategic management process

ASSIGNMENT – II

5 X 3 =15 Marks

6. Briefly discuss the strategic evaluation and control process model
7. What factors have to be considered for choosing comparable firms for the purpose of competitive analysis?
8. Elaborate different types of diversification strategies
9. Explain the following:
 - i) Strategy evaluation
 - ii) Strategic alliances
 - iii) Revenue centre
10. “One of the major dilemmas of corporate level strategist is the short-term and long term trade-off decisions” - Comment

MPDFM403: MANAGEMENT CONTROL SYSTEMS

ASSIGNMENT – I 5 X 3 =15 Marks

1. How do the firm’s goals and objectives influence its management control systems
2. What are the pros and cons of keeping a division as investment centre, or divesting it as a separate company?
3. Explain the following:
 - a) Strategic Control
 - b) Agency theory
 - c) Revenue Centre
4. How will the size and geographical diversification affect management control systems?
5. Design management control system for a government school

ASSIGNMENT – II 5 X 3 =15 Marks

6. How do you apply management control to projects?
7. Can the division’s performance be same as that of its manager?
8. How do you evaluate the performance of foreign subsidiary company?
9. How do you reward the manager of a revenue centre?
10. Discuss the features and suitability of various transfer pricing methods

MPDFM404: INTERNATIONAL FINANCIAL MANAGEMENT
ASSIGNMENT – I 5 X 3 =15 Marks

1. Explain the theory of purchasing power parity
2. Discuss the major funding instruments as well as financial markets for long term borrowing
3. Explain about the following:
 - a. Transfer Pricing
 - b. Currency Futures
 - c. Blocked Accounts
4. What is an International Monetary System? Why do you feel the need of an efficient and sound International Monetary System
5. Explain the merits and demerits of centralized cash management for an MNC

ASSIGNMENT – II 5 X 3 =15 Marks

6. Distinguish between futures and options
7. What are the main objectives of tax treaties? To what extent the tax treaties affect the international tax environment
8. What are the functions of a Foreign exchange market? Explain how foreign exchange risk is managed?
9. What is foreign exchange exposure? Explain different types of exposures
10. State the need for foreign exchange regulation and briefly explain the important provisions of Foreign Exchange Management Act in this regard

NOTE:

- 1) Last date for submission of assignments for all the courses / papers is- 14th March for May exams or 14th October for Dec exams
- 2) Non-submission of assignments as per the scheduled date mentioned above attracts a fine of Rs. 200/- upto 25th March for May exams or 25th October for Dec exams per each assignment of a courses / paper and under any circumstances the assignments will not be accepted from 26th March/October for May/Dec exams.
- 3) Assignments are to be written in the Book-lets provided by CDL and other formats are not accepted.
- 4) Answer all 10 questions, in a single book only.