



**Centre for Distance Learning**

(Approved by Joint Committee of UGC-AICTE-DEC)

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**MPDBA 301: STRATEGIC MANAGEMENT**

ASSIGNMENT- 1 5 X 3 =15 Marks

1. Define strategy. What are the various levels at which a strategy may exist.
2. Explain the process of strategic management.
3. Briefly summarize what you understand by external environment and its importance for business.
4. Explain 'SWOT Analysis'. What are its merits and demerits.
5. Explain the concept of low-cost leadership in the present context.

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Explain the concept of differentiation strategy. Illustrate your answer with suitable examples.
7. What is corporate level strategy? Briefly explain different corporate strategies.
8. What is a turnaround strategy? When it becomes necessary? Describe different steps involved in turnaround process.
9. Write short notes on: a. Policy b. Divestment
10. write short notes on  
a. Shared values b. Experience curve

MBA-3 FM

1

**MPDBA 302: ENTREPRENEURSHIP AND SMALL INDUSTRY**

ASSIGNMENT- 1 5 X 3 =15 Marks

1. Designing and implementing an entrepreneurship policy will help to generate many entrepreneurs in India-Discuss.
2. What are the new avenues for start-up ventures in India. Explain in brief
3. What are the characteristics of entrepreneurs? Identify the important characteristics of entrepreneurs with examples?
4. What is incubation? Explain its role in entrepreneurial startups.
5. Write the meaning and significance of Business Plan

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Describe 'SIDBI, and what its functions towards small industrial development are?
7. What do you mean by project appraisal? Explain various types of analysis used in project appraisal.
8. What are problems and hurdles facing by Indian women entrepreneurs? Discuss
9. What are the two vital aspects of marketing strategy and the purpose for starting a new business.
10. Explain the status of family business enterprise in India.

MBA 3 FM

2

**MPDFM 303: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

ASSIGNMENT- 1 5 X 3 =15 Marks

1. Explain the concept of investment. Discuss in detail the steps involved in the investment process.
2. Critically evaluate the role of SEBI as stock market developer and regulator.
3. The common stock of GVK Ltd. is currently selling for Rs. 70 per share. Dividend per share has grown from Rs. 2 to the current level of Rs. 6 over the past ten years and this dividend growth is expected to continue in future also. What is the required rate of return of the GVK Ltd. ?
4. Explain the Dow Theory. Is it useful in predicting the price behaviour of stocks ? Is the Dow Theory applicable to the Indian stock market ?
5. What are benchmark portfolios? How are they used to evaluate the performance of a portfolio manager? Discuss with suitable examples.

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Consider the following data for a particular sample period :

	Portfolio P	Market M
Average return	35%	28%
Beta	1.2	1.0
Standard deviation	42%	30%
Non-systematic risk	18%	
- Calculate the following performance measures for portfolio P and the market : Sharpe, Jensen, and Treynor. The T - bill rate during the period was 6%. By which measures did portfolio P outperform the market?
7. "Mutual funds provide stability to share prices, safety to investors and resources to the prospective entrepreneurs". Critically evaluate this statement.

MBA 3 FM

3

8. Distinguish between : (i) Sector Fund and Index Fund (ii) Systematic Investment Plan and Re-investment Plan.
9. Discuss the Markowitz Theory of Portfolio Selection. How does Markowitz Theory help in planning an investor's portfolio ?
10. What do you understand by the term 'Mutual Funds'/ Explain the classification of mutual funds.

**MPDFM 304: FINANCIAL INSTITUTIONS AND MARKETS**

ASSIGNMENT- 1 5 X 3 =15 Marks

1. What is the role and importance of financial system in the economic development of a nation?
2. Classify Indian financial markets and explain the features of each market.
3. Explain the characteristic features of financial instruments.
4. What are commercial banks? Explain briefly the function of commercial banks.
5. what are the functions of State Finance Corporations.

ASSIGNMENT- 2 5 X 3 =15 Marks

6. What is Money Market? What are the important functions performed by it?.
7. Explain the functions of SEBI towards investors protection.
8. Discuss services rendered by merchant bankers as per guidelines of SEBI.
9. Write short notes on  
a. What are Exchange Banks b. Certificate of Deposit
10. Discuss the status of income tax and sales tax in context of leasing in India.

MBA 3 FM

4

**MPDFM 305 - FINANCIAL SERVICES**

ASSIGNMENT- 1      5 X 3 =15 Marks

1. Why do you think financial services are required. What are your views on proper regulation of these services?
2. Discuss the evolution of Financial services in India. What are the problems faced by financial services industry in India?
3. Discuss the Economic and Financial functions of the Financial Market? Explain the role played by the Reserve Bank of India in regulating the money market in India.
4. Explain the financial activities which come in the ambit of Merchant Banking? What is the code of conduct laid down by SEBI, which the merchant bankers have to abide by?
5. Describe the different types of instruments by which a securitization can be implemented? Briefly explain the pricing of these instruments and also highlight the benefits of securitization to the institution and the investors.

ASSIGNMENT- 2      5 X 3 =15 Marks

6. What do you understand by factoring? Mention the types of factoring and the terms and conditions of a factoring contract.
7. Mutual funds are an important segment of financial markets. How is this role performed? Also discuss the management of a mutual fund company.
8. Why should a public issue be marketed? What are the issues involved in marketing a public issue?

9. Explain the various services offered by Non Banking Finance Companies.
10. Briefly discuss the strength of insurance intermediary in life insurance business

**NOTE:**

- 1) Last date for submission of assignments for all the courses / papers is- 14.10.2017
- 2) Non-submission of assignments as per the scheduled date mentioned above attracts a fine of Rs. 200/- upto 25.10.2017 per each assignment of a course / paper and under any circumstances the assignments will not be accepted from 26th October, 2017.
- 3) Assignments are to be written in the Book-lets provided by CDL and other formats are not accepted.
- 4) Answer all 10 questions, in a single book only.