



**Centre for Distance Learning**

(Approved by Joint Committee of UGC-AICTE-DEC)

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**MPDBA 401-RESEARCH METHODOLOGY & BUSINESS ANALYTICS**

**ASSIGNMENT – I                      5 X 3 =15 Marks**

- 1.Explain the meaning and importance of research
- 2.Write the precautions one should take while preparing the research report.
- 3.Explain the concept of Hypothesis
- 4.Distinguish between primary and secondary data
- 5.What do you understand by pre-testing of a questionnaire?

**ASSIGNMENT – II                      5 X 3 =15 Marks**

6. Briefly describe the various types of research with their merits and limitations.
7. Test the dependence between Type of Hair and eye color of the individuals using the following information:

Type of Hair	Eye color				Total
	Blue	Green	Brown	Black	
Blonde	20	15	18	14	67
Red	11	4	24	2	41
Brown	9	11	36	18	74
Black	8	17	20	4	49
Total	48	47	98	38	231

8. Briefly describe the various types of research designs
9. Can the following two sample be regarded as coming from the same normal population?

Sample	Size	Sample mean	Sum of squares of deviations from mean
1	10	12	120
2	12	15	314

10. What is meant by Business Analytics? Define it. Explain its concepts?

**MPDHM 412- PATIENT CARE MANAGEMENT**

**ASSIGNMENT – I                      5 X 3 =15 Marks**

1. Explain the meaning of patient and patient care. What is the significance of patient care service?
2. Explain the changing role of hospitals in the society and the factors that influenced to change the hospital's role.
3. Explain the location of an outpatient department
4. Explain different fields of rehabilitation centres.
5. Explain the role of nurse in the operations theatre.

**ASSIGNMENT – II                      5 X 3 =15 Marks**

6. Explain the qualities required for a receptionist.
7. Explain the query handling emergency handling procedure of a front office department.
8. What are the merits and demerits of medical tourism.
9. What are the advantages of virtual operation theatre in the modern era.
10. How we can measure 'patient satisfaction' in the child rehabilitation centre.

## MPDHM 413- LEGAL FRAMEWORK OF HOSPITAL MANAGEMENT

### ASSIGNMENT – I      5 X 3 =15 Marks

1. Define the term ‘Legal Medicine,’ Explain the some important legal issues in Hospital Administration.
2. What is the scope and Extent of Medical Negligence in case of hospital administration.
3. What do you understand by the term ‘Nature of Professional Duty’
4. What are the various important issues relating to Consent to Total Patient Care .
5. Distinguish between Consumer Protection Act 1986 – vs Medical Profession with case Studies

### ASSIGNMENT – II      5 X 3 =15 Marks

6. What are the salient feature of ‘The India Medical Council Act’
7. Explain any ten important rules in ‘The Clinical Establishments (Registration and Regulation Rules 2010)’
- 8 Explain the status of implementation ‘The Transplantation of human organs – Act – 1994’ in India.
9. What are the benefits of ‘Right to information Act – 2006’ for patients.
- 10.Explain importance of Medical Ethics to the doctors while performing their duty.

#### **NOTE:**

- 1) **Last date for submission of assignments for all the courses / papers is- 14.10.2017**
- 2) **Non-submission of assignments as per the scheduled date mentioned above attracts a fine of Rs. 200/- upto 25.10.2017 per each assignment of a course / paper and under any circumstances the assignments will not be accepted from 26th October, 2017.**
- 3) **Assignments are to be written in the Book-lets provided by CDL and other formats are not accepted.**
- 4) **Answer all 10 questions, in a single book only.**

## MPDHM 414- MARKETING OF HEALTH CARE SERVICES

### ASSIGNMENT – I      5 X 3 =15 Marks

1. Define Health. Explain its importance to economic development of a country?
2. Describe the various line services provided in hospitals.
3. Differentiate between primary and secondary health care services?
4. Explain the meaning of intangibility of services? Explain how services are different from goods?
5. Explain how IT is used to improve inter-organizational coordination in Hospitals?

### ASSIGNMENT – II      5 X 3 =15 Marks

6. Discuss the different bases on which market segmentations can be done for health care goods and services?
7. How does marketing research influences decision making process by health professionals.
8. What developments in health care have encouraged the use of more direct marketing techniques
9. What are the opportunities in maintaining, measuring and controlling quality of health care?
10. Explain the role of strategic planning in the function of Hospitals.