



GITAM
(Deemed to be University)

(Estd. u/s 3 of the UGC Act, 1956)

Centre for Distance Learning

(Approved by Joint Committee of UGC-AICTE-DEC)

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MPDBA/HR 101- MANAGEMENT THEORY AND PRACTICE

ASSIGNMENT-1 5 X 3 = 15 Marks

1. Elucidate the characteristic features of good planning
2. What skills a manager would require as he/she moves from middle to top management level?
3. What I meant by delegation of authority? Explain how the authority can be delegated in organizations
4. Define 'Control'. What are the various principles of controlling process?
5. Identify and briefly discuss the core functions of management, indicating which function is considered the premier function and why?

ASSIGNMENT- 2 5 X 3 =15 Marks

6. What are good decision making skills? Discuss the most effective decision making techniques in management
7. List out the salient features of good span of management. What are the factors that influence wide span of control in tall hierarchy?
8. House's *Path-Goal contingency model of leadership assumed that behaviors of leaders are flexible*. Discuss this theory with relevance to managing people in organizations
9. "Structure of an organization is very important for smooth functioning of the firm" Discuss
10. Explain PERT and CPM as techniques of management control

MBA-1

1

MPDBA/HR 103- BUSINESS COMMUNICATION

ASSIGNMENT-1 5 X 3 = 15 Marks

1. "Communication is as essential for a business concern as blood and breathing are for life". Do you agree? Explain
2. Compare the various formal communication channels presently used in business organizations. Which is the most suitable one?
3. What is the chairperson's role in conducting meetings effectively
4. State the important components of the communication process
5. Describe different types of non verbal communication

ASSIGNMENT-2 5 X 3 = 15 Marks

6. How do you classify letters? Explain essential components of business letters
7. "Drafting a report is a scientific and systematic process." Explain
8. Why good listening is important in organizations and what are the barriers for good listening?
9. Draft a suitable reply to a customer who has complained about the poor quality of the goods sent by you
10. Distinguish between business report and proposal. Make a format of short report

MBA-1

2

MPDBA/HR 102- MANAGERIAL ECONOMICS

ASSIGNMENT-1 5 X 3 = 15 Marks

1. Is managerial economics micro-economic in character? Justify your answer with appropriate examples in Indian context.
2. What are different types of price elasticity of demand and supply? How to calculate elasticity coefficient?
3. What is the significance of envelope curve in managerial economics? Briefly explain pricing practices in long run cost of the firm.
4. Explain the following
 - i) Zero income elasticity
 - ii) Negative income elasticity
 - iii) Advertising elasticity of demand
 - iv) Cross elasticity of demand
5. Distinguish between short run and long run cost curves

ASSIGNMENT- 2 5 X 3 =15 Marks

6. Define the monopolistic competition. Explain price and output determination in the monopolistic competition
7. Explain the profit maximization theory. How does it differ from revenue maximization theory?
8. Explain the steps in demand forecasting and its usefulness
9. Explain the cost-output relationship in the short run
10. What is meant by increasing returns to scale? Explain the factors that cause increasing returns to scale

MBA-1

3

MPDBA/HR 104- INDIAN BUSINESS ENVIRONMENT

ASSIGNMENT-1 5 X 3 = 15 Marks

1. Discuss the impact of legislature, executive and judiciary on business
2. State the causes of disequilibrium. What are the measures to overcome it?
3. WTO rules make life easier for all. Do you agree with the statement? If yes, Why?
4. "The external environmental factors have major impact on business". Discuss such factors with examples.
5. Explain the provisions relating to Industries Development and Regulation ACT?

ASSIGNMENT-2 5 X 3 = 15 Marks

6. Elaborate the role of monetary policy in a developing country.
7. Describe the major elements of export-import policy of India.
8. Briefly explain the changing trends of socio-cultural business environment in India? Do changes in India's socio-cultural business?
9. "Public Sector attained commanding heights in the economy". Comment on the statement. What are main provisions of industries development and regulation act, 1951?
10. Briefly explain the functions and objectives of World Bank. Discuss the role of World Bank in global economic development

MBA-1

4

MPDBA/HR 105- BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

ASSIGNMENT-1 5 X 3 = 15 Marks

1. Enumerate the moral theories which are applicable to business entities
2. Discuss in detail about the mechanisms of corporate governance in the modern context
3. Critically comment on the statement "corporate in India can not afford to be ethical"
4. What are the ethical issues usually considered in case of sales?
5. If CSR is an essential feature of modern business. Why do economists like Milton Friedman think otherwise?.

ASSIGNMENT-2 5 X 3 = 15 Marks

6. Explain about the factors influencing business ethics
7. Explain the role of Consumer Dispute Redressal Forums in Consumer Protection
8. What are the important initiatives included in ILO, UNCTC and OECD codes?
9. Explain about the problem of Whistle blowing
10. Discuss about the performance evaluation and reporting

NOTE:

- 1) Last date for submission of assignments for all the courses /papers is- 30.11.2023.
- 2) Answer all 10 questions, in a single book only.