



GITAM

Deemed to be University)

(Estd. u/s 3 of the UGC Act, 1956)

Centre for Distance Learning

(Approved by Joint Committee of UGC-AICTE-DEC)

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MPDBA/HR 201 – FINANCIAL MANAGEMENT

ASSIGNMENT -1 5 X 3 =15 Marks.

- Describe the need and determinates of working capital in a business
- Enumerate the guidelines issued by SEBI for the issue of bonus shares
- What is financial management? Discuss its importance and scope in a business organization
- From the following particulars calculate,
 - P/V Ratio
 - Profit when sales are rs.20,000.
 - New break-even point, if the selling price is reduced by 20% Fixed expenses Rs.4000. Break-even point sales Rs.10,000
- What are the traditional criteria involved in capital budgeting decisions? Explain their merits and demerits

ASSIGNMENT -2 5 X 3 =15 Marks

- What do you mean by an appropriate capital structure? State the determinants of capital structure
- Explain in detail the process of capital budgeting
- The following figures relate to two companies

Particulars	P Ltd. (in Rs. Lakhs)	Q Ltd. (in Rs. Lakhs)
Sales	500	1000
Variable costs	200	300
Contribution	300	700
Fixed cost	150	400
	150	300
Interest	50	100
Profit before Tax	100	200

You are required to

- Calculate operation, financial and combined leverage for the two Companies and
 - Comment on the relative risk position of them
- The annual demand for a product is 6400 units the unit cost is 6/- and inventory carrying cost per unit per annum is 25/- of the average inventory cost. If the cost of procurement is 75 /- Determine:-
 - EOQ
 - No of orders per annum
 - Time between two consecutive orders
 - The following information is available in respect of a returns on investment (r), the cost of capital (Ke) and earnings per share (E) of XYZ Ltd. r = 10% E = 40/- Determine the value of its share using Gordon’s model assuming the following:

Situation	D/p ratio (I-b)	Retention Ration (b)	Cost of Equity (Ke)
a	20	80	20
b	40	60	18
c	60	40	16
d	80	20	14

MPDBA/HR 202-OPERATIONS MANAGEMENT

ASSIGNMENT - 1 (5 X 3 = 15 Marks)

- Explain in detail various stages involved in production planning?
- Elucidate different types of layout designs and its significance.
- What are $\bar{x} - R$ charts? Specify the steps to prepare $\bar{x} - R$ Charts?
- What is J I T purchasing system and basic features of it?
- What are the steps in aggregative planning process?

ASSIGNMENT – 2 (5 X 3 = 15 Marks)

- Explain total quality management advantages and disadvantages?
- Write about waste management in the organization?
- How do you measure capacity? Specify the steps for determining Capacity requirement
- SS Company manufacturing electronic equipment purchase transistors @30 per unit the annual requirement of transistors is 5000 units. The ordering cost is 200 per order. Carrying cost is 4/- per unit, lead time is 5 days calculate EOQ and recorder point?
- Explain various inventory classification modules

MPDBA/HR 203-HUMAN RESOURCE MANAGEMENT

ASSIGNMENT – 1 (5 X 3 = 15 Marks)

- Write a brief note on Qualities of H R manager.
- How do you identify the training needs of an Organizations?
- Explain the functions of trade unions? Why do we need trade union?
- What are prerequisites of grievance procedure?
- Define HRM, its objectives, functions and role in the changing and dynamic environment

ASSIGNMENT – 2 (5 X 3 = 15 Marks)

- Define Recruitment. List out the various sources of Recruitment with relative advantages and disadvantages of each
- Distinguish between Minimum Wage, Fair wage and Living wage. What Should be the wage policy in a developing country like India?
- Define the term collective bargaining. What are the characteristics of Collective bargaining?
- Define the term 'Industrial Relations' . Explain how does the concept of industrial relations differ from the concept of human resource management?
- What is Training? Explain training process

MPDBA/HR 204-MARKETING MANAGEMENT

ASSIGNMENT - 1 (5 X 3 = 15 Marks)

1. What is the role of marketing in a developing economy give a brief note?
2. What is the difference between mass marketing and segmented Marketing?
3. What of the pricing strategy that a company must adopt at the growth stage?
4. Describe the various promotional activities in present marketing Scenario?
5. Marketing Vs Selling. Explain the various fundamental concepts in the Evolution of the concept of Marketing

ASSIGNMENT - 2 (5 X 3 = 15 Marks)

6. What is PLC & explain in detail the various pricing strategies Adopted in each stage of PLC
7. Elaborate on the various factors that are considered while Selecting a Marketing Channel
8. Explain the concept of social marketing in details
9. What is the importance of Maslow's theory in understanding Customer motivation?
10. Explain how distribution channels influence the pricing decision

MPDBA/HR 205 – BUSINESS LAWS

ASSIGNMENT -1 5 X 3 =15 Marks

1. "A Contract without considerations is void" Discuss
2. Who is an unpaid seller? Explain the various rights gives to an unpaid seller under the sales of Goods Act 1930?
3. What are the provisions of section 138 of Negotiable instrument act regarding Bouncing of Cheque? Give Example.
4. "A joint stock company is an artificial person created by law with a perpetual succession and common seal" Explain
5. What are essential elements of Contract of Agency? List out the conditions when an Agency may be terminated

ASSIGNMENT -2

5 X 3 =15Marks

6. Write a detail note on duties of a Partner and process of dissolution of a firm
7. Limited Vs Registered Company. What are the various documents to be prepared by a Company?
8. Write a detailed note on:
i) Void Agreement and ii) Sale and Agreement to sell
9. Principles of Partnership as per Partnership Act of 1932. What are the different kinds of Partners?
10. "A joint stock company is an artificial person created by law with a perpetual succession and common and seal" Expalin.

NOTE:

- 1) Last date for submission of assignments for all the courses / papers is-30.11.2023.
- 2) Answer all 10 questions, in a single book only.

