



## CENTRE FOR DISTANCE LEARNING GANDHI INSTITUTE OF TECHNOLOGY AND MANAGEMENT (GITAM)

(Declared as Deemed to be University u/s 3 of UGC Act, 1956)

Visakhapatnam | Hyderabad | Bengaluru

**Accredited by NAAC with A+ Grade**

Gandhinagar Campus, Rushikonda, Visakhapatnam-530 045, A.P., India

Phones: +91-891-2866455 / 2797499

E-mail: [cdl@gitam.edu](mailto:cdl@gitam.edu), Website: [cdl.gitam.edu](http://cdl.gitam.edu)

1	Sri P.Subramanyam	M.A (Eng) , M.Phil.	Associate Professor	MA ENGLISH	PROG. COORDINATOR
2	Dr.P. Ramachandra Rao	M.A, Ph.D	Assistant Professor	MA ENGLISH	COURSE COORDINATOR
3	Dr. N. Srinivasa Rao	MA, M.Phil., Ph.D	Assistant Professor	MA ENGLISH	MENTOR
4	Dr P Asha	M.A.,MBA., Ph.D.	Assistant Professor	MA ENGLISH	MENTOR
5	Prof. Dammalapati Ravinath	M.Com., Ph.D, PGDBA	Professor	MBA	PROG. COORDINATOR
6	Dr.G.V.Satya Sekhar	MBA, Ph.D	Associate Professor	MBA	COURSE COORDINATOR
7	Dr K Srinivasulu	M.Com., MBA., Ph.D.,	Assistant Professor	MBA	MENTOR
8	Dr B Krishna Kumari	MBA., Ph.D.	Assistant Professor	MBA	MENTOR
9	Dr. B. Padmanarayan	M.A., Ph.D.	Associate Professor	MBA	MENTOR
10	Dr. Radha Raghurama Patruni	MA,Ph.D	Associate Professor	MBA	MENTOR
11	Dr. S. Sri Lalitha	M.B.A., Ph.D	Associate Professor	MBA	MENTOR
12	Prof M Jyothsna	M.Com.,MBA., Ph.D.	Professor	MCOM	PROG. COORDINATOR
13	Dr Y V V S S S Vara Prasad	M.Com.,MBA., Ph.D.	Associate Professor	MCOM	COURSE COORDINATOR
14	Dr N R Mohan Prakash	M.Com.,MBA., M.Phil., Ph.D.	Assistant Professor	MCOM	MENTOR
15	Dr S G Rama Rao	M.Com., MBA., M.Phil.,Ph.D.,	Assistant Professor	MCOM	MENTOR
16	Dr N Lalitha	M.Com., MBA., M.Phil.,Ph.D.,	Assistant Professor	MCOM	MENTOR
17	Prof K Ashok	M.A., Ph.D.	Professor	BA	PROG. COORDINATOR
18	Dr M Rama Mohan Rao	M.A.,MBA., Ph.D.	Associate Professor	BA	COURSE COORDINATOR
19	Dr.N. Jhansi Rani	MA., Ph.D	Assistant Professor	BA	MENTOR
20	Dr M Sudha	M.A.,MBA., Ph.D.	Assistant Professor	BA	MENTOR
21	Dr. Chinmaya behera	BA, MA, Ph.D (Eco.)	Assistant Professor	BA	MENTOR
22	Dr. Sunita Mehta	M.A., Ph.D	Assistant Professor	BA	MENTOR
23	Dr K Manju Sree Naidu	M.A.,MBA., Ph.D.	Associate Professor	BA	MENTOR
24	Dr. N.Deepa Mohan	MA., M.Phil, Ph.D	Associate Professor	BA	MENTOR
25	Dr. B.Nalini	MA., MPhil, Ph.D	Associate Professor	BA	MENTOR
26	Prof G Raghavaiah	M.A., M.L., Ph.D.	Professor	BBA	PROG. COORDINATOR
27	Dr U V Adinarayana Rao	B.Tech., MBA., Ph.D.,	Associate Professor	BBA	COURSE COORDINATOR
28	Dr S Anjani Devi	MBA., Ph.D.	Assistant Professor	BBA	MENTOR
29	Dr Lenka Renuka	B.Pharm., MBA, Ph.D.,	Assistant Professor	BBA	MENTOR
30	Ms T Geeta Madhuri Naidu	MBA.,M.Phil	Assistant Professor	BBA	MENTOR
31	Mr T Venkateswarlu	MBA, PGDITM (Ph.D.)	Assistant Professor	BBA	MENTOR
32	Ms P Sobha Rani	B.Tech., MBA, M. Phil.,	Assistant Professor	BBA	MENTOR
33	Dr G V K Kasthuri	M.Com., MBA.,B.Ed., M.Phil.,Ph.D.,	Assistant Professor	BBA	MENTOR
34	Dr M S V Prasad	M.Com.,MBA., Ph.D.	Associate Professor	BCOM	PROG. COORDINATOR
35	Dr R Venugopal	MBA., Ph.D.	Associate Professor	BCOM	COURSE COORDINATOR
36	Dr I Bangara Raju	M.Com., CFA., Ph.D.,	Assistant Professor	BCOM	MENTOR
37	Ms V Gowri Lakshmi	M.Com.,MBA., M.Phil.,	Assistant Professor	BCOM	MENTOR
38	Dr Aruna Polisetty	M.Com., MBA., PGDBM.,Ph.D.,	Assistant Professor	BCOM	MENTOR
39	Dr Shaik Shamshuddin	MBA,ML,M.Phil, Ph.D	Assistant Professor	BCOM	MENTOR
40	Dr.K.Sivananda Kumar	M.Com, LL.M., Ph.D	Assistant Professor	BCOM	MENTOR
41	Dr Rajeshwari Panigrahi	M.Com., Ph.D.	Associate Professor	BCOM	MENTOR



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S.No	Name of the Faculty	Qualification	Designation	Course	Position
1	Dr P Subramanyam	M.A (Eng) , M.Phil.	Associate Professor	MA ENGLISH	PROG. COORDINATOR
2	Prof Dammalapati Ravinath	M.Com., Ph.D, PGDBA	Professor	MBA	PROG. COORDINATOR
3	Prof M Jyothsna	M.Com.,MBA., Ph.D.	Professor	MCOM	PROG. COORDINATOR
4	Prof K Ashok	M.A., Ph.D.	Professor	BA	PROG. COORDINATOR
5	Prof G Raghavaiah	M.A., M.L., Ph.D.	Professor	BBA	PROG. COORDINATOR
6	Dr M S V Prasad	M.Com.,MBA., Ph.D.	Associate Professor	BCOM	PROG. COORDINATOR



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2	Dr.G.V.Satya Sekhar	MBA, Ph.D	Associate Professor	MBA	COURSE COORDINATOR
3	Dr Y V V S S Vara Prasad	M.Com.,MBA, Ph.D.	Associate Professor	MCOM	COURSE COORDINATOR
4	Dr M Rama Mohan Rao	M.A.,MBA, Ph.D.	Associate Professor	BA	COURSE COORDINATOR
5	Dr U V Adinarayana Rao	B.Tech., MBA, Ph.D.,	Associate Professor	BBA	COURSE COORDINATOR
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4	Dr B Krishna Kumari	MBA., Ph.D.	Assistant Professor	MBA	MENTOR
5	Dr. B. Padmanarayan	M.A., Ph.D.	Associate Professor	MBA	MENTOR
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9	Dr S G Rama Rao	M.Com., MBA, M.Phil.,Ph.D.,	Assistant Professor	MCOM	MENTOR
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26	Dr Aruna Polisetty	M.Com., MBA., PGDBM.,Ph.D.,	Assistant Professor	BCOM	MENTOR
27	Dr Shaik Shamshuddin	MBA,ML,M.Phil, Ph.D	Assistant Professor	BCOM	MENTOR
28	Dr.K.Sivananda Kumar	M.Com, LL.M., Ph.D	Assistant Professor	BCOM	MENTOR
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S.No	Name of Course	Name of Course Coordinator	Qualifications Give highest qualification	Subject Area
1	CULTURAL HERITAGE OF INDIA	Prof K Ashok	MA PhD	Arts
2	PUBLIC ADMINISTRATION CONCEPTS AND THEORIES	Dr M Rama Mohan Rao	MA MBA PhD	Arts
3	CONTEMPORARY INDIA: POLITY, SOCIETY & ECONOMY	Dr N Jhansi Rani	MA PhD	Arts
4	MICRO ECONOMICS	Dr Radha Raghuram Patruni	MA PhD	Arts
5	SOCIOLOGICAL CONCEPTS	Dr Ch Seetharam	MA Mphil BL PhD	Arts
6	GENERAL PSYCHOLOGY	Dr M Sudha	MA MBA PhD	Arts
7	BUSINESS ECONOMICS	Dr Chinmaya Behara	BA MA PhD	Arts
8	MANAGERIAL ECONOMICS	Dr B Nalini	MA MPhil PhD	Arts
9	SCIENCE & TECHNOLOGY	Dr A Sasikala	MA PhD	Arts
10	MACRO ECONOMICS	Dr Radha Raghuram Patruni	MA PhD	Arts
11	INDIAN ADMINISTRATION	Dr M Rama Mohan Rao	MA MBA PhD	Arts
12	INDIAN BUSINESS ENVIRONMENT	Dr V Saritha	MSc MTech PhD	Arts
13	INDIAN POLITY	Dr N Jhansi Rani	MA PhD	Arts
14	INTRODUCTION TO ENVIRONMENT	Prof N Srinivas	MSc MPhil PhD	Arts
15	DEVELOPMENT PSYCHOLOGY	Dr M Sudha	MA MBA PhD	Arts
16	INDIAN SOCIETY STRUCTURE & CHANGE	Dr N Lalitha	MCom MPhil PhD	Arts
17	BUSINESS LAWS	Dr K Sivananda Kumar	MCom LLM PhD	Arts
18	POLITICAL THOUGHT	Dr N Deepa Mohan	MA MPhil PhD	Arts
19	PRINCIPLES OF POLITICAL SCIENCE	Dr M Sudha	MA MBA PhD	Arts
20	PRINCIPLES OF ACCOUNTANCY	Dr M S V Prasad	MCom MBA PhD	Commerce
21	BUSINESS ORGANISATION & MANAGEMENT	Dr N R Mohan Prakash	MCom MBA Mphil PhD	Commerce
22	BUSINESS STATISTICS	Dr I Bangara Raju	MCom CFA PhD	Commerce
23	ADVANCED ACCOUNTANCY	Ms K Kusuma	MCom MBA Mphil	Commerce
24	FUNDAMENTALS OF FINANCIAL MANAGEMENT	Ms V Gowri Lakshmi	MCom MBA Mphil	Commerce
25	BANKING THEORY & MANAGEMENT	Dr S G Rama Rao	MCom MBA Mphil PhD	Commerce
26	AUDITING	Dr Aruna Polisetty	MCom MBA PhD	Commerce
27	COST & MANAGEMENT ACCOUNTING	Dr Rajeshwari Panigrahi	MCom PhD	Commerce
28	SPECIAL ENGLISH	Dr P Ramachandra Rao	MA PhD	English
29	ENGLISH LANGUAGE SKILLS	Dr P Ramachandra Rao	MA PhD	English
30	MARKETING MANAGEMENT	Dr U V Adinarayana Rao	Btech MBA PhD	Management
31	E- BUSINESS	Dr R Venugopal	MBA PhD	Management
32	RESOURCE & OFFICE MANAGEMENT	Dr S Anjani Devi	MBA PhD	Management
33	INTRODUCTION TO IT	Dr T Uma Devi	MCA MTech PhD	Science
34	Telugu/Hindi/Sanskrit	Dr D V Surya Rao	MA PhD	Telugu
35	Remedial/Functional Grammar and Vocabulary	Dr P Ramachandra Rao	MA PhD	English
36	Language Skills (LSRW Skills)	Prof B Sandhya	MA PhD	English
37	Phonetics/Spoken English	Dr P Subramanyam	MA MPhil	English

<b>S.No</b>	<b>Name of Course</b>	<b>Name of Course Coordinator</b>	<b>Qualifications Give highest qualification</b>	<b>Subject Area</b>
40	Verbal and Non-Verbal Communication Skills	Dr P Ramachandra Rao	MA PhD	English
41	Business Communication	Dr P Subramanyam	MA MPhil	English
42	Soft Skills	Dr P Ramachandra Rao	MA PhD	English
43	British Poetry - I	Dr N Srinivasa Rao	MA MPhil PhD	English
44	British Drama - I	Dr P Subramanyam	MA MPhil	English
45	British Novel - I	Prof B Sandhya	MA PhD	English
46	Aspects of Language - I	Dr P Ramachandra Rao	MA PhD	English
47	Literary Criticism and Theory	Dr N Srinivasa Rao	MA MPhil PhD	English
48	British Poetry - II	Dr P Subramanyam	MA MPhil	English
49	British Drama - II	Prof B Sandhya	MA PhD	English
50	British Novel - II	Dr P Ramachandra Rao	MA PhD	English
51	Aspects of Language - II	Dr N Srinivasa Rao	MA MPhil PhD	English
52	Literary Criticism and Theory	Dr P Subramanyam	MA MPhil	English
53	American Literature - I	Prof B Sandhya	MA PhD	English
54	Indian English Literature - I	Dr P Ramachandra Rao	MA PhD	English
55	New Literatures in English - I	Dr N Srinivasa Rao	MA MPhil PhD	English
56	Australian Literature - I	Dr P Subramanyam	MA MPhil	English
57	American Novel - I	Prof B Sandhya	MA PhD	English
58	American Literature - II	Dr P Ramachandra Rao	MA PhD	English
59	Indian English Literature - II	Dr N Srinivasa Rao	MA MPhil PhD	English
60	New Literatures in English - II	Dr P Subramanyam	MA MPhil	English
61	Australian Literature - II	Prof B Sandhya	MA PhD	English
62	American Novel - II	Dr P Ramachandra Rao	MA PhD	English