

MODEL QUESTION PAPER

105 - INDIAN BUSINESS ENVIRONMENT

SECTION - A

Answer any FIVE of the following.

5 x 4 = 20

- a) Define 'Business Environment'.
- b) What is meant by external factors ?
- c) What is economic planning ?
- d) Define privatisation.
- e) Define Industrial Policy ?
- f) Explain briefly the objectives of Public Sector Enterprises.
- g) What is meant by Industrial Sickness ?
- h) Define balance of payments.

SECTION - B

Answer ALL questions.

5 x 10 = 50

2. a) Explain different factors of environment and its influences on business.
Or
b) Organisations which systematically analyse and diagnose the environment are more effective than those which don't. Discuss.
3. a) Mention the reasons for poor performance of Public Sector Enterprises.
Or
b) Bring out the problems faced and remedial measures available for small units.
4. a) Define Industrial Policy ? What are its objectives ? Explain.
Or
b) Briefly explain salient features of 11th five year plan.
5. a) What do you understand by balance of payments ? Explain India's balance of payments position in the post-reform period.
Or
b) Bring out the role of foreign trade in a country's economic development.
6. a) Explain the reform package in India and assess their impact.
Or
b) What is new economic policy ? Discuss its pro's and con's.