

MODEL QUESTION PAPER

Time: 3 hours

Total marks: 70

SECTION - A

Q1. Answer any **Four** questions
All questions carry equal marks.

4 x 5 = 20Marks

- a) Define business.
- b) Define sole proprietorship business concern.
- c) Explain different types of partners
- d) What is doctrine of ultra vires?
- e) What do you understand by marketing management?
- f) Explain the principles of coordination.
- g) What is PERT?

SECTION - B

Answer the following questions
All questions carry equal marks.

5 x 10 = 50Marks

Q2. What is the importance of business? Illustrate the role of business?

or

Discuss the scope of management. Explain the characteristic features of management.

Q3. What is meant by departmentation by process? Give Examples.

or

Explain brief various theories of motivation.

Q4. Distinguish between coordination and cooperation.

or

What do you understand by materials management?

Q5. Explain briefly about the marketing channels.

or

What do you mean by financial management? Explain the scope of financial management.

Q6. Explain the evolution of HRM.

or

What are the steps involved in controlling?