



(Deemed to be University)

(Estd. u/s 3 of the UGC Act, 1956)

Centre for Distance Learning

(Approved by Joint Committee of UGC-AICTE-DEC)

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CPDCO-201 FINANCIAL MANAGEMENT

ASSIGNMENTS-1

5X3=15 MARKS

1. From the following Trial balance of Mr. Jagadish as on 31-12-2016 you are required to prepare Trading and P&L account and Balance sheet as at the date

Debit balances	Rs	Credit Balances	Rs
Stock on 1 st Jan	46800	Mr.jagadish capital	108090
Sales returns	8600	Sales	289600
Purchases	243100	Purchase Returns	5800
Carriage	18600	Creditors	34800
Rent and Taxes	5700	Discount Received	4190
Salaries and wages	9300	Income from investment	250
Debtors	24000		
Printing and advertisement	14600		
Cash at Bank	38000		
Furniture	5000		
Discount paid	1800		
General Expenses	3910		
Audit Fees	1300		
Travelling Expenses	2330		
Postage and telegrams	870		
Cash in Hand	1280		
Drawings	10000		
Investment	7540		
	442730		44730

2. Explain the significance of fund flow statement
3. What are Break Even Point and Explain Break Even Point assumptions, uses and limitations?
4. The following information at 50% capacity is given. Prepare a flexible budget and forecast the profit of loss at 60%,70% and 90% capacity

	Expenses at 50% capacity
Fixed Expenses	Rs
Salaries	50,000
Rent and taxes	40,000
Depreciation	60,000
Administrative Expenses	70,000
Variables Expenses	
Materials	200,000
Labour	250,000
Others	40,000
Semi-variable Expenses	
Repairs	100,000
Indirect Labor	150,000
Others	90,000

It is estimated that fixed expenses will remain constant at all capacity. Semi-Variable expenses will not change between 45% and 60% capacity, will rise by 10% between 60% and 75% capacity, a further increase of 5% when capacity crosses 75% Estimated sales at various level of capacity are:

Capacity	Sales(Rs)
60%	1100000
70%	1300000
90%	1500000

5. What is dividend? Explain the relevancy of dividend decisions of value of the firm using various models of dividend based on valuation approaches

ASSIGNMENTS-1

5X3=15 MARKS

6. Distinguish between Marginal costing and Absorption costing methods? What are the reasons for disagreement of profits under both these methods?

7. What do you mean by optimum capital structure? Explain basic determinants of capital structure of an organization?

8. Explain the nature and scope of application of GAAP – Generally Accepted Accounting Policies

9. Explain the advantages and disadvantages with using of Ratio analysis in financial management

10. What is dividend? Explain the relevancy of dividend decisions of value of the firm using various models of dividend based on valuation approaches

CPDCO-202 HUMAN RESOURCE MANAGEMENT

ASSIGNMENTS-1

5X3=15MARKS

1. What is the need for human resource planning? Discuss the factors affecting human resource planning
2. What is “career planning”? What are the benefits and problems of career planning? What do you suggest to minimize career problems?
3. Discuss the various methods through which the Government regulates the wage rates in India
4. “Industrial relations in India are largely regulated, shaped and structured by the state”. Comment
5. What the objectives and steps involves in the process of potential Appraisal

ASSIGNMENTS-2

5X3=15MARKS

6. Why trade unions in India often fail to achieve their objective? Suggest measures for the successful functioning of trade unions
7. Explain the internal and external factors affecting employee Compensation
8. Explain the concept of Industrial relations. What is the significance of good industrial relations?
9. Explain the different methods of Performance Appraisal
10. What do you mean by compensation management? Discuss the steps involved in compensation management process

CPDCO-203 MARKETING MANAGEMENT

ASSIGNMENTS-1

5X3=15 MARKS

1. Explain Customer relationship management and its role in business.
2. Explain DAGMAR Approach for setting advertisement objectives
3. What are the various factors to be considered in new product development?
4. What is promotion mix and specify the elements of promotion mix?
5. Explain the importance of marketing in the economic development of a country

ASSIGNMENTS-2

5X3=15 MARKS

6. How the family influenced on consumer behaviour with reference to purchase of evening food outside
7. Explain the product life cycles stages and their implications
8. What are the buying stimuli and mental processing?
9. Explain the concept of product life cycle in detail
10. What could be the sales promotion objective for
 - i) A newly opened restaurant
 - ii) Nescafe instant coffee-Justify your answer

CPDCO-204 INDIA'S FOREIGN TRADE

ASSIGNMENTS-1

5X3=15 MARKS

1. Critically examine the present balance of payments position of India
2. What are the major components of agricultural products exporting from India?
3. Explain the major components of engineering goods exports from India
4. Explain the Indian foreign trade policy with SAARC countries
5. Discuss the impact of exports in the development of an economy

ASSIGNMENTS-2

5X3=15 MARKS

6. Explain the role of Agricultural & Processed Food Products Export Development Authority in India's foreign trade
7. Give a note on the trade prospects of Gems and Jewellery Industry
8. Indicate the pattern and direction of India's foreign trade in the post reform period
9. Evaluate the competitive advantages of India in exporting the Chemical products
10. Explain the trends in Indo-West Asia trade during the post-liberalization period

CPDCO-205 EXPORTS-IMPORT PROCEDURES AND DOCUMENTATION

ASSIGNMENTS-1

5X3=15 MARKS

1. What are important documents involved in export and import trade?
2. Discuss the various terms of payments involved in export
3. What are the agencies involved in export promotion?
4. What are the steps involved in the shipment of export
5. Distinction between Domestic Sales Contract and Export Sales Contract

ASSIGNMENTS-2

5X3=15 MARKS

6. What is Indian Customs Electronic Data Inter-Change System and explain its advantages of exporters/importers and department
7. Explain the procedure for submission of insurance claim by the exporter
8. Explain the risks to which the cargo is exposed during transportation
9. Briefly describe the export promotion measures of Government of India
10. Examine the role of ECGC in export credit insurances

CPDCO-206 INTERNATIONAL BUSINESS

ASSIGNMENTS-1

5X3=15 MARKS

1. Discuss the scope and importance of international business
2. Explain the various stages involved in the strategic planning of MNE's
3. How the multi-cooperate culture influence in the host countries?
4. Discuss the role of IMF on international business
5. Discuss the theory of Competitive Cost Advantage with an example

ASSIGNMENTS-2

5X3=15 MARKS

6. Discuss the theory of Competitive Cost Advantage with an example
7. What is strategic management of international business? Explain the process of strategy formulation.
8. What is economic integration? Explain the different kinds of economic integration
9. Discuss the Heckscher-ohlin Trade model. In what ways does it differ from the earlier trade doctrines?
10. What are GATT and WTO? Do you think WTO could achieve its objectives? Substantiate

NOTE:

- 1) Last date for submission of assignments for all the courses / paper is- 19.03.2022
- 2) Non-submission of assignments as per the scheduled dates mentioned above attracts a fine of Rs. 200/- upto 31.03.2022 per each assignment of a course / paper and under any circumstances the assignments will not be accepted from 1stApril, 2022
- 3) Assignments are to be written in the Book-lets provided by CDL and other formats are not accepted.
- 4) Answer all 10 questions, in a single book only.